# 管院博士班課程大綱
# Ph.D. Program Syllabus

**2025.0823 修訂**

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| 系所 Department | 資管所 IM | 必選修 compulsory/elective | 必修 Compulsory |
| 課程名稱 Course title | 114_1_5307153_01<br>114_1_5307135_01<br>高等資管專題研討(一)<br>Seminar in Advanced Information Management (I)<br>(全英語授課/English-taught)<br>Class size up to 12 students | 學分數 Credit(s) | 1 |
| 學年/學期 academic year/Semester | 選擇一個項目。<br>114-1 學期 Fall semester 2025 | 上課地點 Classroom | COM 119 |
| 講授教師 Instructor | Eldon Y. Li 李有仁 | 上課時間 Time | Friday<br>3:10-5:00 PM |
| 教師辦公室&諮詢時間 Instructor office number & office hour | 管院 618, time TBD | 教師聯絡資訊 Instructor Contact | Phone: 0973819770<br>Email: miseli@ccu.edu.tw |
| 助教 Teaching assistant | Una Y.H. Chang | 助教 聯絡資訊 LINE contact | Email: changyunhsuan628@gmail.com |
| 先修課程 Pre-requisite courses | Ph.D. 1st year or higher standing and basic knowledge in MIS. | | |
| 課程目標 Course Objective | **1. Course Description:**<br>This course provides an interactive discussion on advanced information technologies and their applications in the business environment. The discussion is based on each invited lecture. The course emphasizes the integration of relevant management, people, organization, and technology. It is English-taught.<br>**Prerequisite:** None.<br><br>**2. Expected Outcomes:**<br>At the end of the course, students will be able to:<br>(1) Gain knowledge and experience from the guest speakers.<br>(2) Criticize the weaknesses or flaws of a research study.<br>(3) Identify potential topics for future research.<br><br>**3. Pedagogy:** | | |

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| | The pedagogy of this course is a mix of lectures seminars and activities. The students will learn from the lectures and participate in the topic discussion. They will gain knowledge of a specific field in depth and learn how to plan for a research project. |

**AACSB 學習品質保證學習目標 Assurance of Learning (AOL) Learning goals**
***請先選填為主要或次要學習目標 (Major or minor learning goal)，再選擇對應之學習目標**

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| **主要學習目標 Major learning goal**<br>**目標 2：創造力與創新**<br>**LG2:Creativity and Innovation** | **次要學習目標 Minor learning goal**<br>**目標 1：知識整合**<br>**LG1:Knowledge Integration** | **選擇一個項目。**<br>**選擇一個項目。** |

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| 教材<br>Teaching materials | **Course Planning:**<br>During the semester, 6 guest speakers will be invited to lecture in class. The remaining class sessions are open for thesis presentations by graduating Ph.D. students.<br><br>**Course Policies:**<br>Attendance will be taken. Meaningful class participation will be a factor in the determination of your grade. As in all classes, the more you put into a class, the more you get out of it. We encourage the sharing of ideas with the class, during class discussions.<br><br>You are, of course, responsible for all material presented in class, even if you are absent. If you miss a class, you must get notes from someone else in the class, and you should designate someone to pick up any handouts for you. If you plan to attend class, you must be on time and remain for the entire lecture. Turn off any pagers or cellular phones. All of us are working hard in this class and we expect you to do the same. |
| 網址 Course website | [1] http://eli.johogo.com/Class/CCU/<br>[2] *Theories Used in IS Research Wiki*. Retrieved September 18, 2021, from http://is.theorizeit.org/<br>[3] https://www.simplypsychology.org/ |
| 教科書/參考書<br>Textbooks/Reference | **READINGS:**<br><br>**[R1]** Lim, S., Saldanha, T. J., Malladi, S., & Melville, N. P. (2013). Theories used in information systems research: Insights from complex network analysis. *JITTA: Journal of Information Technology Theory and Application*, *14*(2), 5-46. |

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| | **[R2]** Discovery of Grounded Theory: Strategies for Qualitative Research, by Barney G. Glaser & Anselm L. Strauss (1999), New Brunswick, N.J.: AldineTransaction Publishers.<br><br>**Copyright Notice:**<br>Course materials may be protected by copyright. Copyright law, in addition to University policy and procedures, prohibits unauthorized duplication or retransmission of course materials. | |
| 評量方式(請填百分比)<br>Assessment | 課堂參與 Participation and Attendance | 40% |
| | 作業 Homework (6 Lecture Summaries) 10%×6 | 60% |
| 其他說明<br>Other description | **Participation and Attendance (40%):**<br>You are expected to attend each class on time with the assigned readings prepared in advance and to contribute to the class discussion either by starting the discussion or building on the contribution of others to move the discussion forward. The sharing of your experience and insights is a key part of the leaning process. To build on the contribution of others requires you to listen and to consider the timing of your participation.<br><br>**Rule 1: Anyone who misses a class session will lose 5% grade for the class, unless it is due to uncontrollable factor. Please provide evidence for your excuse.**<br><br>The quality and frequency of your contribution will be taken into account in the grading scheme and will include the quality of your responses when cold called. You will be evaluated after every class session using the following criteria. Please note that contributions are NOT equivalent to only attending class or talking in class. The quality of what is said and of one's listening and responding to others are important components of my evaluation.<br>Excellent Participation (A): (1) regularly initiates class discussions; (2) contributes consistently to class discussions; (3) regularly gives indication of substantial knowledge and insights; (4) frequently facilitates others in clarifying and developing their own viewpoints; (5) regularly builds on the thinking of others and integrates that thinking into own contributions to produce a larger synergistic understanding of the issues being discussed.<br>Good Participation (B): (1) frequently initiates class discussions; (2) contributes consistently to class discussions; (3) regularly gives indication of substantial knowledge and insights; (4) occasionally facilitates others in clarifying and developing their own viewpoints.<br>Fair Participation (C): (1) occasionally initiates class discussions; (2) contributes occasionally to class discussions; (3) gives indication of some knowledge and insights; | |

(4) almost never responds constructively to the contribution of others.

Poor Participation (D): (1) never or almost never initiates class discussions; (2) never or almost never contributes to class discussions; (3) is late for, does not attend, or is not prepared for 3 or more classes; (4) actively inhibits or impedes the course of discussion; (5) exhibits defensive behavior such as aggression or withdrawal rather than being thoughtful and considerate of others' ideas.

Failing Participation (F): (1) never or almost never initiates class discussions; (2) never or almost never contributes to class discussions; (3) is late for, does not attend, or is not prepared for 6 or more classes; (4) actively inhibits or impedes the course of discussion; (5) exhibits defensive behavior such as aggression or withdrawal rather than being thoughtful and considerate of others' ideas.

**Rule 2: You are required to ask 6 or more meaningful questions regarding the lecture contents. Each meaningful question you ask counts 5% grade for the class.**

**Homework - 6 Lecture Summaries (60%):**

At the end of the semester, please prepare a 4-page statement to reflect on what you have learned from the lectures in this course. The due date is the last day of class during the final exam week.

1. Timon C. Du, National Taiwan University of Science and Technology
2. Hsin-Lu Chang, National Chengchi University
3. San-Yih Huang, National Sun-Yat Sen University
4. Yen-Chun Jim Wu, National Taiwan Normal University
5. XXXXXXXXXX, National Tsing Hua University
6. XXXXXXXXXX, National Cheng Kung University

114_1_5307153_01/114_1_5307135_01: Seminar in Advanced Information Management

**2025 CLASS SCHEDULE (Friday 3:10-5:00 PM)**

| Week | Date | Speaker | Department Host |
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| 1 | 9/12 | Course introduction | 李有仁 Eldon Li |
| 2 | 9/19 | 博士生公開演講 Thesis Open Talk (RSVP) | 李有仁 Eldon Li |
| 3 | 9/26 | 博士生公開演講 Thesis Open Talk (RSVP) | 李有仁 Eldon Li |
| 4 | 10/3 **2:10pm-4:00pm** | **(A) National Taiwan University of Science and Technology, Prof. Timon C. Du (Friday 2:10pm-4:00pm)** | **(A) Annie P. Yu** |
| 5 | 10/10 | Holiday | Holiday |
| 6 | 10/17 | 博士生公開演講 Thesis Open Talk (RSVP) | 李有仁 Eldon Li |
| 7 | 10/24 | Holiday | Holiday |
| 8 | 10/ 31 | 博士生公開演講 Thesis Open Talk (RSVP) | 李有仁 Eldon Li |
| 9 | 11/7 | 期中考週 Midterm Exam | No class |
| 10 | 11/14 | 博士生公開演講 Thesis Open Talk (RSVP) | 李有仁 Eldon Li |
| 11 | 11/21 **2:10pm-4:00pm** | **(B) National Chengchi University, Prof. Hsin-Lu Chang (Friday 2:10pm-4:00pm)** | **(B) Sheng-Wei Lin** |
| 12 | 11/28 | 博士生公開演講 Thesis Open Talk (RSVP) | 李有仁 Eldon Li |
| 13 | 12/5 **2:10pm-4:00pm** | **(D) National Sun Yat-Sen University, Prof. San-Yih Huang (Friday 2:10pm-4:00pm)** | **(D) Ben Sarawut** |
| 14 | 12/12 **2:10pm-4:00pm** | **(E) National Taiwan University, Prof. James J.Y, Jiang (Friday 2:10pm-4:00pm)** | **(E) Eldon Li** |
| 15 | 12/19 **2:10pm-4:00pm** | **(F) National Chung Cheng University, Prof. Yuling Hsueh (Friday 2:10pm-4:00pm)** | **(F) Fan Wu** |
| 16 | 12/26 **2:10pm-4:00pm** | **(C) National Taiwan Normal University, Prof. Jim Yen-Chun Wu (Friday 2:10pm-4:00pm)** | **(C) Vipin Saini** |
| 17 | 1/2 | 博士生公開演講 Thesis Open Talk (RSVP) | 李有仁 Eldon Li |
| 18 | 1/8 | 期末考週 Final Exam | No class |