NATIONAL CHUNG CHENG UNIVERSITY
COLLEGE OF MANAGEMENT
DEPT. OF INFORMATION MANAGEMENT

115_1_5307153/115_1_5555138 Seminar in Advanced Information Management (I)
高等資管專題研討(一)
Fall 2026

Instructor: Li, Eldon Y.
Office: COM Building 016
E-mail: miseli@ccu.edu.tw / eli@calpoly.edu
Phone: Office: 24016 / Cell: 0973-819770
Classroom: COM Building 119
Class Hours: Friday 1:10 - 3:00 PM
Office Hours: By appointment

1. Course Description:

This course provides students with an opportunity to engage in interactive discussions on advanced information technologies and their applications in the business environment. The interactive discussion is based on the content of each invited lecture. It emphasizes the integration of relevant management, people, organization, and technology. The course is taught in English. **Prerequisite:** None.

2. Expected Outcomes:

Students will be able to:
(1) Gain knowledge and experience from the guest speakers.
(2) Criticize the weaknesses or flaws of a research study.
(3) Identify potential topics for future research.

3. Pedagogy:

The pedagogy of this course is a mix of lectures, seminars, and activities. The students will learn from the lectures and participate in the discussion of the topic. They will gain in-depth knowledge of a specific field and learn how to plan a research project.

4. Required Textbooks:
READINGS:

[R1] Lim, S., Saldanha, T. J., Malladi, S., & Melville, N. P. (2013). Theories used in information systems research: Insights from complex network analysis. *JITTA: Journal of Information Technology Theory and Application*, *14*(2), 5-46.

[R2] Discovery of Grounded Theory: Strategies for Qualitative Research, by Barney G. Glaser & Anselm L. Strauss (1999), New Brunswick, N.J.: AldineTransaction Publishers.

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5. Course Planning:

During the semester, 6 guest speakers will be invited to lecture in class. The remaining

class sessions are open for thesis presentations by graduating Ph.D. students.

6. Course Policies:

Attendance will be taken. Meaningful class participation will be a factor in the determination of your grade. As in all classes, the more you put into a class, the more you get out of it. We encourage students to share ideas during class discussions.

You are, of course, responsible for all material presented in class, even if you are absent. If you miss a class, you must get notes from someone else in the class, and you should designate someone to pick up any handouts for you. If you plan to attend class, you must be on time and remain for the entire lecture. Turn off any pagers or cellular phones. All of us are working hard in this class, and we expect you to do the same.

7. Methods of Evaluating Outcomes:

7.1. Grade Distribution:

Participation and attendance	80%
Learning report	20%
Total	100%

7.2. Participation and Attendance (80%):

You are expected to attend each class on time, with the assigned readings prepared in advance, and to contribute to the class discussion by either starting the discussion or building on others' contributions to move it forward. Sharing your experience and insights is a key part of the learning process. To build on others' contributions, you need to listen and consider the timing of your participation.

Rule 1: Anyone who misses a class session will lose 5% of the class grade, unless it is due to an uncontrollable factor. Please provide evidence for your excuse.

The quality and frequency of your contributions will be taken into account in the grading scheme, including the quality of your responses when cold-called. You will be evaluated after every class session using the following criteria. Please note that contributions are NOT equivalent to only attending class or talking in class. The quality of what is said and of one's listening and responding to others are important components of my evaluation.

Excellent Participation (A): (1) regularly initiates class discussions; (2) contributes consistently to class discussions; (3) regularly gives indication of substantial knowledge and insights; (4) frequently facilitates others in clarifying and developing their own viewpoints; (5) regularly builds on the thinking of others and integrates that thinking into own contributions to produce a larger synergistic understanding of the issues being discussed.

Good Participation (B): (1) frequently initiates class discussions; (2) contributes consistently to class discussions; (3) regularly gives indication of substantial knowledge and insights; (4) occasionally facilitates others in clarifying and developing their own viewpoints.

Fair Participation (C): (1) occasionally initiates class discussions; (2) contributes occasionally to class discussions; (3) indicates some knowledge and insights; (4) rarely responds constructively to the contribution of others.

Poor Participation (D): (1) never or rarely initiates class discussions; (2) never or rarely contributes to class discussions; (3) is late for, does not attend, or is not prepared for 3 or more classes; (4) actively inhibits or impedes the course of discussion; (5) exhibits defensive behavior such as aggression or withdrawal rather than being thoughtful and considerate of

others' ideas.

Failing Participation (F): (1) never or rarely initiates class discussions; (2) never or rarely contributes to class discussions; (3) is late for, does not attend, or is not prepared for 6 or more classes; (4) actively inhibits or impedes the course of discussion; (5) exhibits defensive behavior such as aggression or withdrawal rather than being thoughtful and considerate of others' ideas.

Rule 2: You are required to ask 6 or more meaningful questions regarding the lecture contents. Each meaningful question you ask counts for 5% of the class grade.

7.3. Learning report (20%):

At the end of the semester, please prepare a 4-page statement to reflect on what you have learned from the lectures in this course. The due date is the last day of class during the final exam week.

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Fall 2026 CLASS SCHEDULE (Friday 1:10-3:00 PM)

Week	Date	Speaker	Department Host
1	~~9/11~~ 9/7	**(A) Bar-Ilan University, Israel Prof. David Swartz**	**(A) Prof. Eldon Li**
2	9/18	Introduction	李有仁 Eldon Li
3	9/25	中秋節	Holiday
4	10/2	博士生公開演講 Thesis Open Talk (RSVP)	李有仁 Eldon Li
6	10/9	國慶日補假	Holiday
5	10/16	**(B) National Sun Yat-Sen University, Kaohsiung Prof. Ben Y.C. Yang**	**(B) Dr. Vipin Saini**
7	10/23	博士生公開演講 Thesis Open Talk (RSVP)	李有仁 Eldon Li
8	10/30	博士生公開演講 Thesis Open Talk (RSVP)	李有仁 Eldon Li
9	11/6	期中考週 Midterm Exam	No class
10	11/13	**(C) Asia University, Taichung Prof. Brij B. Gupta**	**(C) Prof. Eldon Li**
11	11/20	博士生公開演講 Thesis Open Talk (RSVP)	李有仁 Eldon Li
12	11/27	**(D) National Cheng Kung University, Tainan Prof. Jeff C.R. Hou**	**(D) Dr. Kankham Sarawut**
13	12/4	博士生公開演講 Thesis Open Talk (RSVP)	李有仁 Eldon Li
14	12/11	(E) TBA	(E) TBA
15	12/18	(F) TBA	(F) TBA
16	12/25	行憲紀念日	Holiday
17	1/1	中華民開國紀念日	Holiday
18	1/8	期末考週 Final Exam	No class