NATIONAL CHUNG CHENG UNIVERSITY
COLLEGE OF MANAGEMENT
DEPT. OF INFORMATION MANAGEMENT

114_2_5307155/114_2_5558004 Seminar in Advanced Information Management (II)

高等資管專題研討(二)

Spring 2026

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Class Hours: Friday 1:10 - 3:00 PM
Office Hours: By appointment

1. Course Description:

This course provides an opportunity for student to engage in interactive discussions on advanced information technologies and their applications in the business environment. The interactive discussion is based on the content of each invited lecture. It emphasizes the integration of relevant management, people, organization, and technology. The course is English-taught. **Prerequisite:** None.

2. Expected Outcomes:

Students will be able to:
(1) Gain knowledge and experience from the guest speakers.
(2) Criticize the weaknesses or flaws of a research study.
(3) Identify potential topics for future research.

3. Pedagogy:

The pedagogy of this course is a mix of lectures, seminars, and activities. The students will learn from the lectures and participate in the discussion of the topic. They will gain in-depth knowledge of a specific field and learn how to plan a research project.

4. Required Textbooks:

READINGS:

[R1] Lim, S., Saldanha, T. J., Malladi, S., & Melville, N. P. (2013). Theories used in information systems research: Insights from complex network analysis. *JITTA: Journal of Information Technology Theory and Application*, *14*(2), 5-46.

[R2] Discovery of Grounded Theory: Strategies for Qualitative Research, by Barney G. Glaser & Anselm L. Strauss (1999), New Brunswick, N.J.: AldineTransaction Publishers.

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5. Course Planning:

During the semester, 6 guest speakers will be invited to lecture in class. The remaining class sessions are open for thesis presentations by graduating Ph.D. students.

6. Course Policies:

Attendance will be taken. Meaningful class participation will be a factor in the determination of your grade. As in all classes, the more you put into a class, the more you get out of it. We encourage the sharing of ideas with the class, during class discussions.

You are, of course, responsible for all material presented in class, even if you are absent. If you miss a class, you must get notes from someone else in the class, and you should designate someone to pick up any handouts for you. If you plan to attend class, you must be on time and remain for the entire lecture. Turn off any pagers or cellular phones. All of us are working hard in this class and we expect you to do the same.

7. Methods of Evaluating Outcomes:

7.1. Grade Distribution:

Participation and attendance	80%
Learning report	20%
Total	100%

7.2. Participation and Attendance (80%):

You are expected to attend each class on time with the assigned readings prepared in advance and to contribute to the class discussion either by starting the discussion or building on the contribution of others to move the discussion forward. The sharing of your experience and insights is a key part of the leaning process. To build on the contribution of others requires you to listen and to consider the timing of your participation.

Rule 1: Anyone who misses a class session will lose 5% grade for the class, unless it is due to uncontrollable factor. Please provide evidence for your excuse.

The quality and frequency of your contribution will be taken into account in the grading scheme and will include the quality of your responses when cold called. You will be evaluated after every class session using the following criteria. Please note that contributions are NOT equivalent to only attending class or talking in class. The quality of what is said and of one's listening and responding to others are important components of my evaluation.

Excellent Participation (A): (1) regularly initiates class discussions; (2) contributes consistently to class discussions; (3) regularly gives indication of substantial knowledge and insights; (4) frequently facilitates others in clarifying and developing their own viewpoints; (5) regularly builds on the thinking of others and integrates that thinking into own contributions to produce a larger synergistic understanding of the issues being discussed.

Good Participation (B): (1) frequently initiates class discussions; (2) contributes consistently to class discussions; (3) regularly gives indication of substantial knowledge and insights; (4) occasionally facilitates others in clarifying and developing their own viewpoints.

Fair Participation (C): (1) occasionally initiates class discussions; (2) contributes occasionally to class discussions; (3) gives indication of some knowledge and insights; (4) almost never responds constructively to the contribution of others.

Poor Participation (D): (1) never or almost never initiates class discussions; (2) never or almost never contributes to class discussions; (3) is late for, does not attend, or is not

prepared for 3 or more classes; (4) actively inhibits or impedes the course of discussion; (5) exhibits defensive behavior such as aggression or withdrawal rather than being thoughtful and considerate of others' ideas.

Failing Participation (F): (1) never or almost never initiates class discussions; (2) never or almost never contributes to class discussions; (3) is late for, does not attend, or is not prepared for 6 or more classes; (4) actively inhibits or impedes the course of discussion; (5) exhibits defensive behavior such as aggression or withdrawal rather than being thoughtful and considerate of others' ideas.

Rule 2: You are required to ask 6 or more meaningful questions regarding the lecture contents. Each meaningful question you ask counts 5% grade for the class.

7.3. Learning report (20%):

At the end of the semester, please prepare a 4-page statement to reflect on what you have learned from the lectures in this course. The due date is the last day of class during the final exam week.

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2026 CLASS SCHEDULE (Friday 1:10-3:00 PM)

Week	Date	Speaker	Department Host
1	2/27	和平紀念日補假	Holiday
2	3/6	**(A) National Taiwan University, Prof. Houn-Gee Chen**	**(A) Prof. Eldon Li**
3	3/13	博士生公開演講 Thesis Open Talk (RSVP)	李有仁 Eldon Li
4	3/20	博士生公開演講 Thesis Open Talk (RSVP)	李有仁 Eldon Li
5	3/27	**(B) National Pingtung University, Assoc. Prof. Hao-Ting Pai**	**(B) Prof. Fang Wu**
6	4/3	兒童節補假	Holiday
7	4/10	**(C) National Changhua University of Education, Prof. Yi-Shun Wang**	**(C) Dr. Shengwei Lin**
8	4/17	**(D) National Pingtung University of Science and Technology, Prof. Deng-Neng Chen**	**(D) Dr. Vipin Saini**
9	4/24	期中考週 Midterm Exam	No class
10	5/1	勞動節	Holiday
11	5/8	博士生公開演講 Thesis Open Talk (RSVP)	李有仁 Eldon Li
12	5/15	**(E) National Center University, Prof. Chung-Yen Chen**	**(E) Dr. Kankham Sarawut**
13	5/22	博士生公開演講 Thesis Open Talk (RSVP)	李有仁 Eldon Li
14	5/29	**(F) National Taiwan University, Prof. Chih-Ping Wei**	**(F) Prof. Shin-Yuan Hung**
15	6/5	博士生公開演講 Thesis Open Talk (RSVP)	李有仁 Eldon Li
16	6/12	博士生公開演講 Thesis Open Talk (RSVP)	李有仁 Eldon Li
17	6/19	端午節	Holiday
18	6/26	期末考週 Final Exam	No class